



IIM NAGPUR

भारतीय प्रबंध संस्थान नागपुर
Indian Institute of Management Nagpur

jaro education

PG Certificate Programme in **Financial Technologies (FinTech)**

Fuel your future in the next phase of Fintech ecosystem

Batch 04



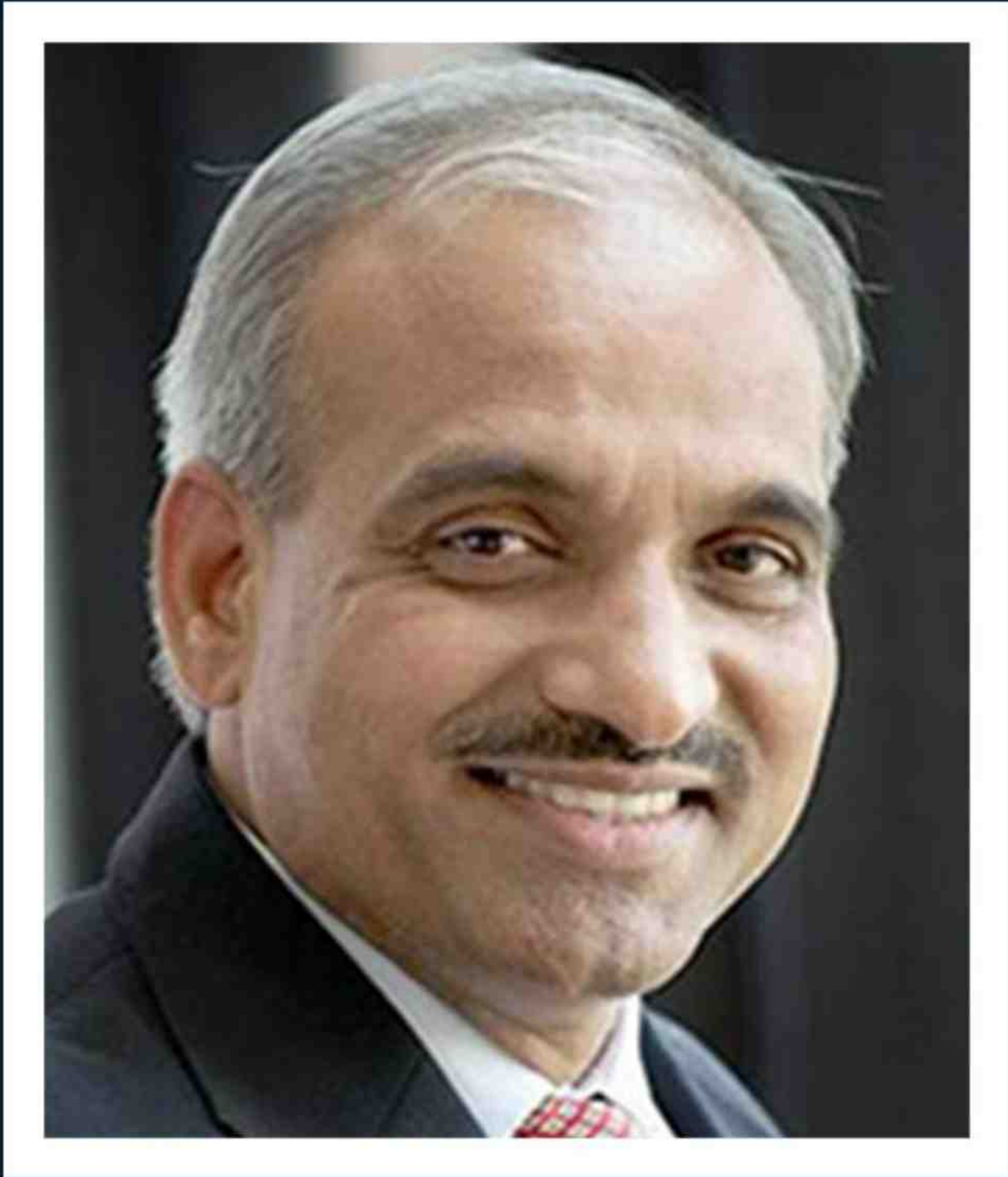
Explore IIM Nagpur

Established in 2015, the Indian Institute of Management Nagpur (IIMN) aspires to be a leading management institution that shapes management systems, policy and governance through high-quality education, research and industry engagement. Propelled by the pursuit of engaged scholarship, the Institute aims to create value-driven leaders and global managers with strong conceptual foundations and analytical approaches, which helps them excel in diverse spheres – be it management, business, policymaking, and public administration, to name a few.

IIM Nagpur aims to address the needs of a modern India; connecting aspirations and realities to attain benchmarks that are respected internationally. Our motto, सत्यं च स्वाध्यायप्रवचने च, that is, an inspiring journey towards truth through individual reflection and collective discourse, propels our quest to bridge the gap between abstract knowledge and practice.

IIM Nagpur seeks to distinguish itself as an institution that promotes constant industry engagement of a 'problem-solving' nature. Executive Education, therefore, is an important thrust area for the Institute. With an array of programmes designed by a faculty body with a stellar record of research, teaching and industry engagement, the Executive Education programme at IIM Nagpur equips managers and executives with the capabilities to perform effectively in their current roles, and take up greater challenges through various stages of their careers.

Director's Message



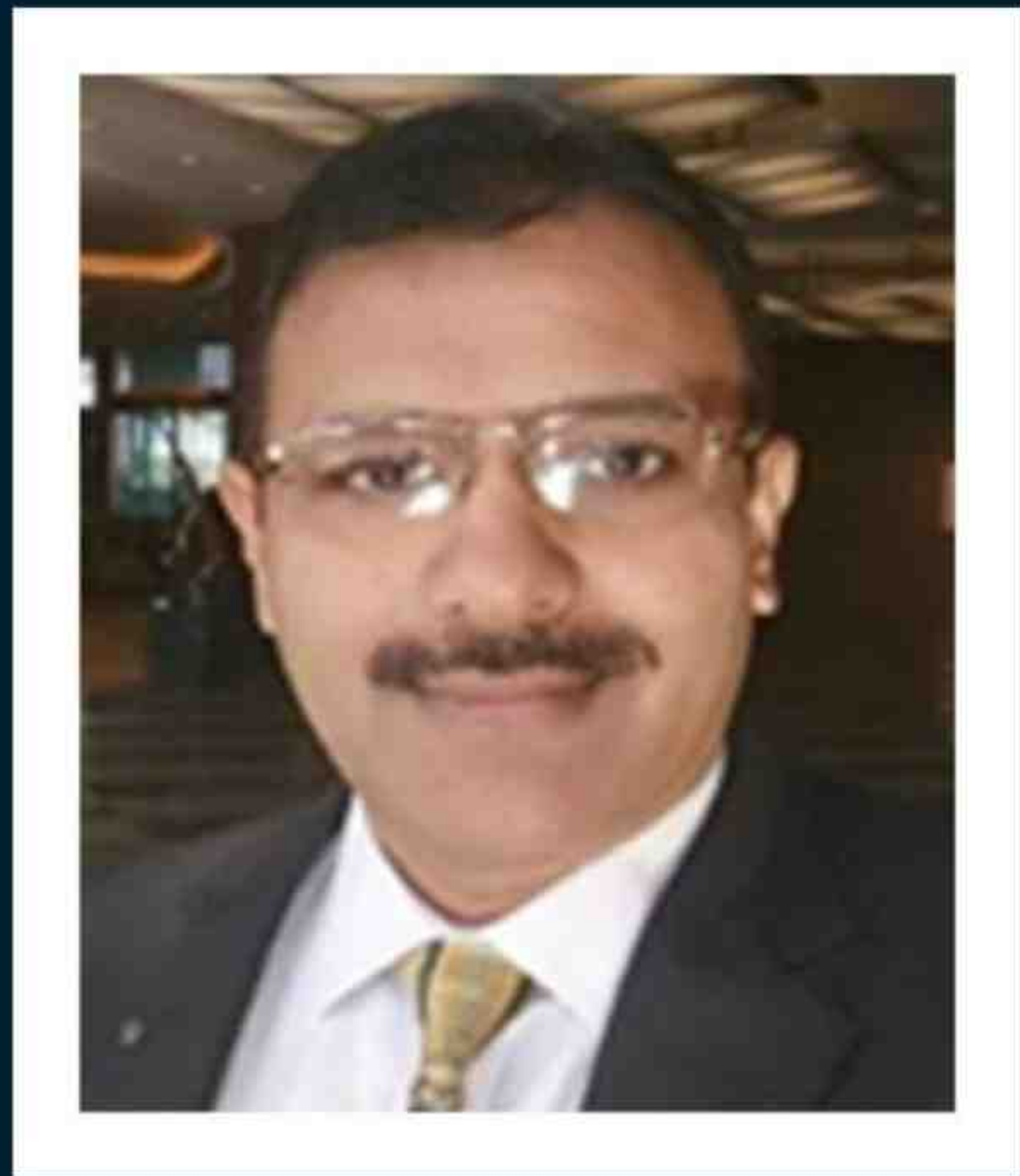
Dr. Bhimaraya Metri

Director, IIM Nagpur

I take pleasure to welcome you to IIM Nagpur (IIMN). IIMN was established in 2015 as the first of the third generation IIMs, by the Ministry of Education, Govt. of India at the orange city Nagpur which is equidistant (in terms of travel time by air) from major metropolises – Delhi, Chennai, Kolkata, Mumbai. Its' a thriving and fastest-growing city that stands positioned as the logistics capital of India, providing fertile ground for business ventures.

The striking feature of IIMN's state-of-the-art new campus, spread over 132 acres, is its location in the heart of the industrial hub within the country's first Multi-product Special Economic Zone at MIHAN, adjacent to Dr. Babasaheb Ambedkar International Airport, Nagpur. Thus, IIMN enjoys a natural advantage of being near to industry, enabling greater connections and partnerships with businesses across the sectors in SEZ and MIDCs. IIMN's unwavering focus on pioneering exceptional industry partnerships to lead the way in providing real-world experiences prepares our management graduates for life by bringing corporate into classrooms to produce relevant talent for the corporate world.

Programme Directors



Prof. Prashant Gupta

Faculty, Finance and Accounting

Prof. Prashant Gupta is a Professor at Indian Institute of Management (IIM) Nagpur, has earlier served with Indian Institute of Management (IIM) Trichy. He has shouldered many administrative responsibilities such as Dean, School of Management, Dean Student Affairs, Chairman Admissions, Program Director/Chair of PG Programs etc at different institutions served earlier. His more than 25 years of experience is a blend of industry and academics. Prof. Prashant has conducted various training programs for more than 40 companies, including board level programs, for more than 5000 middle, senior and top-level executives of almost all big PSUs like ONGC, IOC, Oil India, HPCL, NTPC, GAIL, NLC, Coal India L&T, TVS Credit, etc. Prof. Gupta has also organized international training programs and trained more than 1000 Foreign Government /Private Sector Executives of around 55 countries, sponsored by Ministry of External Affairs, Government of India. Many International and National research publications of repute are to his credit. He has presented many papers in refereed International and National conferences in India at various IIMs, IITs, ISB and abroad at more than 10 countries. Prof. Gupta is on the Advisory Board of three companies and Economic Council of India (ECI). He is also a trained faculty member by Ivy Business School, Canada and International Finance Corporation (World Bank Group Company), USA on Corporate Governance. He sits on various academic bodies of Universities and Institutes and has also served a board member at Accounting Standard Board (ASB) of India.

Programme Directors



Prof. Satish Kumar

Faculty Finance & Accounting

Dr. Satish Kumar is Professor in Finance and Accounting Area at Indian Institute of Management Nagpur (IIMN), India. He has over 18 years of teaching and research experience at management institutes of repute in India and abroad. Dr. Kumar has obtained his doctorate from the Indian Institute of Technology (IIT) Roorkee in 2012. He has also qualified Junior Research Fellowship (JRF) in 2007. His teaching and research interest include Corporate Finance/Financial Management, Supply chain Finance, Small Business Finance, Corporate Governance, Consumer Economics, Systematic Literature review, and Bibliometric analysis.

He has over 150 research publications in his credit with work appearing in journals such as FT 50, A*, A category of ABDC journal ranking, and high impact factor journals. His research has appeared top tier journals such as Contemporary Accounting Research (FT 50), Review of Accounting Studies (FT50), International Journal of Research in Marketing (A*), Journal of Service Research (A*), British Journal of Management (A), Journal of Corporate Finance (A*), International Journal of Information Management (A*), Corporate Governance- An International Review (A) International Marketing Review (A), European Financial Management (A), Management International Review (A), Journal of Business Research (A), Financial Review(A), Journal of Small Business Management (A), Small Business Economics (A), International Journal of Advertising (A), European Journal of Finance (A), International Journal of Accounting Information System (A), Public Management Review(A), Small Group Research (A), Journal of Consumer Affairs (A), International Journal of Bank Management (A) and International Journal of Managerial Finance (A) amongst others.

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Enter the Next Phase of FinTech Evolution

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The Fintech market is poised to expand at a compound annual growth rate (CAGR) of 24.56% by 2026 and reach INR 8.35 Trn by 2026

Source: MarketWatch

“

The Indian Fintech market is currently valued at \$31 Bn and is expected to grow to \$84 Bn by 2025, at a CAGR of 22%.

Source: Invest India”

New innovative advancements and technology bring a radical change in the dynamic FinTech sector. The Indian FinTech industry continues to attract markets on a global scale. A plethora of thriving FinTech organisations strive to make strides in this rising industry.

Overview

The global FinTech disruption continues to reshape the future industry. To transform boldly and open new avenues of career opportunities, stand out with IIM Nagpur- PG Certificate Programme in Financial Technologies (FinTech). This interdisciplinary programme encompasses you to delve deeper into the modern technologies that have transformed the banking and financial ecosystem.

Uncover the most popular tools and technologies like Blockchain, Cryptocurrency, Machine Learning, Artificial Intelligence and Big Data to design & manage financial products or services. Learn navigating organizational dynamics, insight on key levers for banking transformation, develop new-age strategies for managing FinTech and much more.



Key Highlights



PG Certificate & Alumni Status



Integrative project mentored by
IIM Nagpur Faculty



Get exposure of various business problems
from Industry experts



Personal Mentorship through Chamber
Consulting Sessions



Gain exposure to the technologies
been used in the FinTech ecosystem

Learning Outcomes



Know and understand the FinTech Landscape



Get fundamental knowledge about the basic foundations of FinTech



Delve deeper into Blockchain, Cryptocurrency, usage of AI/ML, and data in FinTech



Learn about different FinTech sectors



Knowledge about different FinTech sectors



Application of fundamental knowledge & technologies to predict the next innovation cycle



Programme Content

Courses	Sub-Topics
Basics of Finance	<ul style="list-style-type: none">• Foundation of Financial Statements• Financial Statement Analysis• Basic concepts of Finance• Free Cash Flows
Blockchain and Cryptocurrencies	<ul style="list-style-type: none">• Blockchain - The Tech Part• Evolution of Money• Central Bank• Cryptocurrency Introduction• History of cryptocurrencies• Different kinds of Cryptos, and ICOs• Cryptocurrency or Crypto Asset
Basics of Analytics	<ul style="list-style-type: none">• Artificial Intelligence / Machine Learning• Natural Language Processing• Robotic Process Automation (RPA)• Application Programming Interface (API)
Behavioral Finance	<ul style="list-style-type: none">• Consumer psychology towards money• Prospect Theory, Mental Accounting• Goal Based Investing

Strategy for Competitive Advantage	<ul style="list-style-type: none"> • Strategic Decision Making • Analysing Business Environment for Opportunities & Threats • Leveraging Resources & Capabilities (VRIN framework) • Organic & Inorganic Business strategies for Profitable Growth
Payment Systems	<ul style="list-style-type: none"> • Global Payment Systems • Payment Gateways, Bill Payments, Mobile Digital Wallets, Mobile POS
InsureTech	<ul style="list-style-type: none"> • Aggregators, Claim processors, Policy Management
Financial Inclusion, LendingTech and Neobanking	<ul style="list-style-type: none"> • Financial Inclusion at BOP • P2P lending • Consumer Lending • Business Lending • IndiaStack, AA and OCEN
Implementation Strategies for Fintech Providers	<ul style="list-style-type: none"> • FinTechs as Key Levers for Banking Transformation • Top Use Cases for FinTech Implementation in Banks • User Experience Design for FinTechs • Service Design for FinTechs • Challenges of Doing B2B Business for FinTechs • Consumers Ask of FinTechs • How should you sell your proposition? • To whom should you sell your proposition? • Navigating the organizational dynamics
Integrative Project	<ul style="list-style-type: none"> • The participants are expected to work in groups towards identifying, studying & solving real life organizational issues in the fintech context • All the participant groups would receive mentorship & guidance from IIMN faculty to help improve the quality of the project deliverables

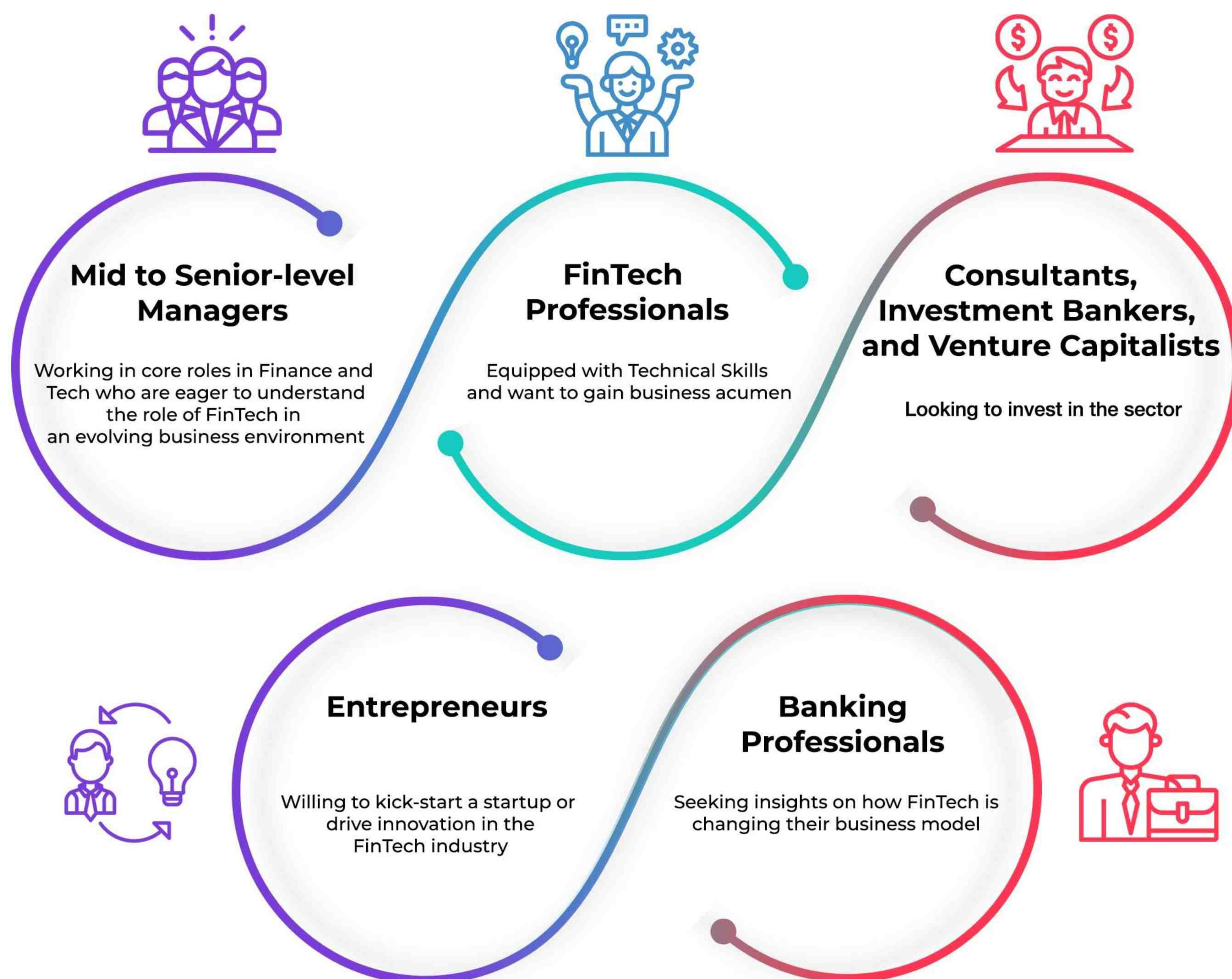
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| | <ul style="list-style-type: none">• In the project, the participants are expected to demonstrate a holistic understanding of the fintech domain and showcase an integrated learning of various concepts covered as part of various courses in the programme. |
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Pedagogy

IIM Nagpur is paving innovative learning andragogy towards bridging a thriving career in the FinTech industry. The pedagogical coursework has a blend of lectures, case discussions, project work, assignments, term papers, and many more exciting components. To reinvent the future of the Finance sector, join IIM Nagpur's PG Certificate Programme in FinTech.

This Programme is curated for:



Certification



Executive Education
IIM NAGPUR
भारतीय प्रबंध संस्थान नागपुर
Indian Institute of Management Nagpur

[Roll No. 000000]



Certificate of Completion

This is to certify that

Participant Name

has successfully completed the

**Post Graduate Certificate Programme in
Financial Technologies (FinTech)**

held during ____ / ____ / ____ to ____ / ____ / ____

Programme Director

Programme Director

Chairperson, Executive Education

Director, IIM Nagpur



Programme Details

- **Mode of Delivery :** Device to Device (D2D)
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Class Schedule

- **Programme Date :**
 - **Admission Closing:** Closing Soon
 - **Commencement Date:** August 2023*
 - **End Date:** August 2024**The above programme's commencement and end dates are tentative and subject to change at IIM Nagpur's discretion.
 - **Timings :** Saturdays from 6:45 pm to 10:00 pm
 - **Session 01:** 6:45 pm to 8:15 pm
 - **Session 02:** 8:30 pm to 10:00 pm
 - **Chamber Consulting Sessions:** To be decided for each course
-

Programme Duration

- Total 150 hours of the programme spread over 12 Months
-

Campus Immersion

- 3 days visit at the end of the programme for project presentations and Valediction
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Eligibility Criteria

- **Educational Qualification:** Diploma (10+2+3) / Graduate / Post Graduate from Universities recognized by Association of Indian Universities with minimum 50% marks in either Diploma or graduation or post-graduation (or its equivalent)
 - **Years of experience:** minimum 3 years of work experience
 - **Specific domain / industry:** IT or IT Services/BFSI
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Fee Structure

Application Fee	Total Programme Fee
INR 2,000/- (exclusive of GST)	INR 2,50,000/- (exclusive of GST)

Installment Pattern

1 st Installment	2 nd Installment	3 rd Installment
INR 85,000 At the time of admission as mentioned in offer letter	INR 80,000	INR 85,000

Note:

- All the amounts mentioned above are exclusive of GST
- The above installment pattern and date is subject to change

Easy EMI options available

From Our Participants



Mr. Saurabh Bhople
Relationship Manager, CitiBank

“

The programme had an exhaustive syllabus, unlike any standard online course. It helped me understand a lot of Technology being utilized in the Financial sector. While the Professors were excellent in explaining every concept, they also had a through knowledge of the corporate environment, and the corporate implications of the various technologies covered in the course.

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The word excellent would not suffice, as the faculty are updated on every topic related to FinTech, interact with us positively and maintain an engaging environment in every session. They go the extra mile to ensure all cohorts part of the programme understand and learn each concept in detail.

”



Mr. Anoop Thalachal
Vice President & Regional Head
Federal Bank

“

The programme has exceeded my expectations from Day 1. I had chosen this programme over alternative options because it engages you in the world of FinTech for a year long duration. Since I have to switch from the government sector to the corporate world, this course has helped me develop the network and support system I was eagerly looking forward to. The faculty have been very supportive, be it in providing concept clarity or resolving doubts and queries. The classes are organized in a highly interactive format, with both the faculty as well as my peers contributing to each session.

”



Ms. Mehak Hundal
Business Strategist,
BlockDeliver

From Our Participants



Mr. Souren Sen
Manager,
Kotak Mahindra Bank Ltd.

“

Being from the Banking Industry, this course opens a window to explore the world of FinTech in various ways; however, taking a decision might need some light and guidance, which the curriculum and the IIM faculty may help to tap. I highly recommend the IIM Nagpur FinTech course to those who can adapt quickly to change, as this sector is poised to drive the global economy in the current and upcoming decade. My experience with Jaro was excellent, from onboarding to continuous engagement with students, including add-on services like resume and LinkedIn profile building. The standard of IIM Nagpur speaks for itself as a visionary institute for the future economic model of the nation and the world.

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Mr. Prakash R
Director,
Paysharp Pvt Ltd.

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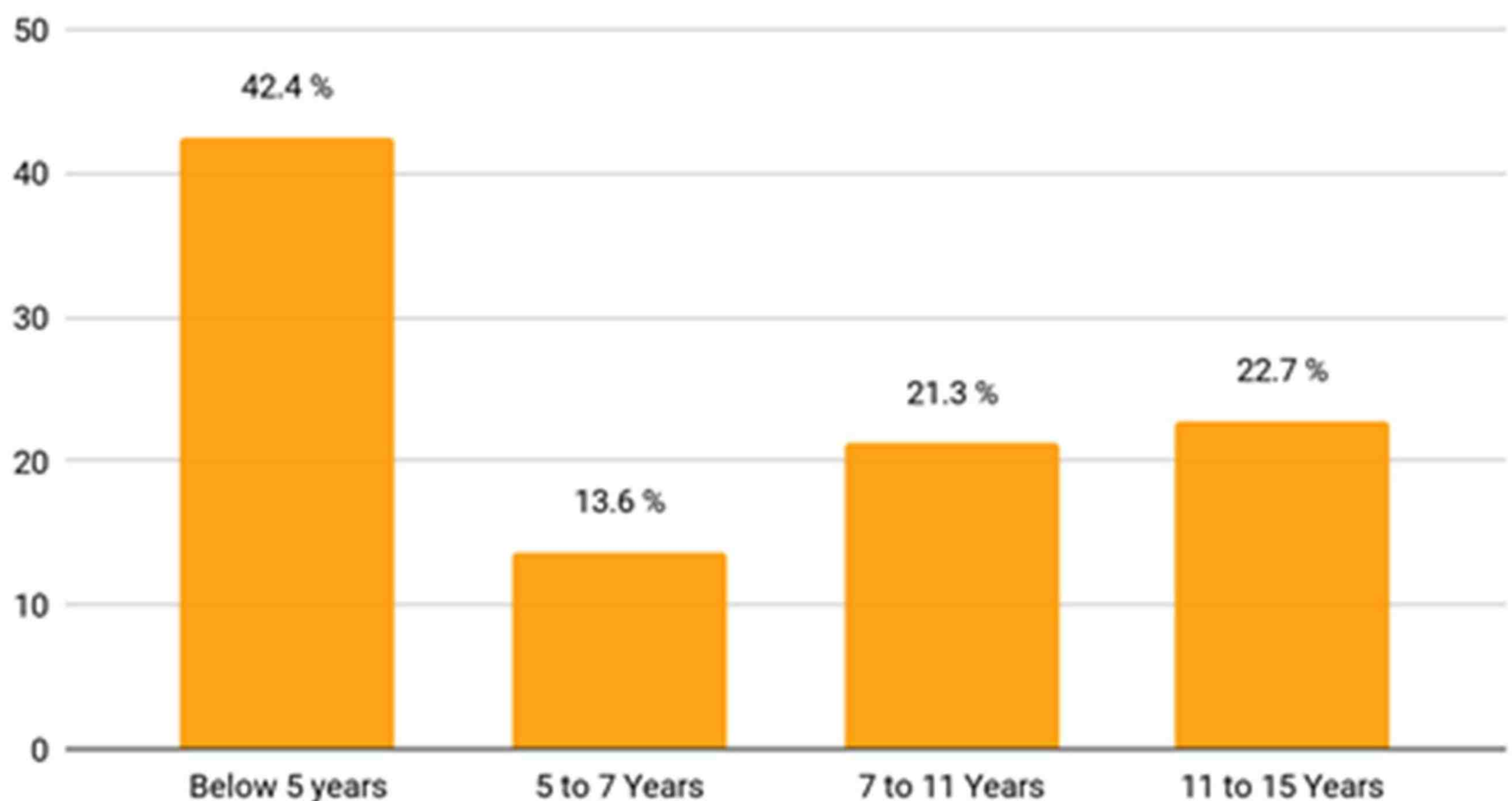
I have enrolled on the IIM Nagpur FinTech programme as I feel this sector holds great potential and is growing exponentially. The curriculum helped me learn new skills and tools, which further encouraged me to thrive in my career. While I had a great experience learning from industry mavens and the IIM faculty, I had good interactive sessions with peers from diversified sectors.

I'd recommend this programme and Jaro Education to aspiring learners who want to upskill and grow in their career.

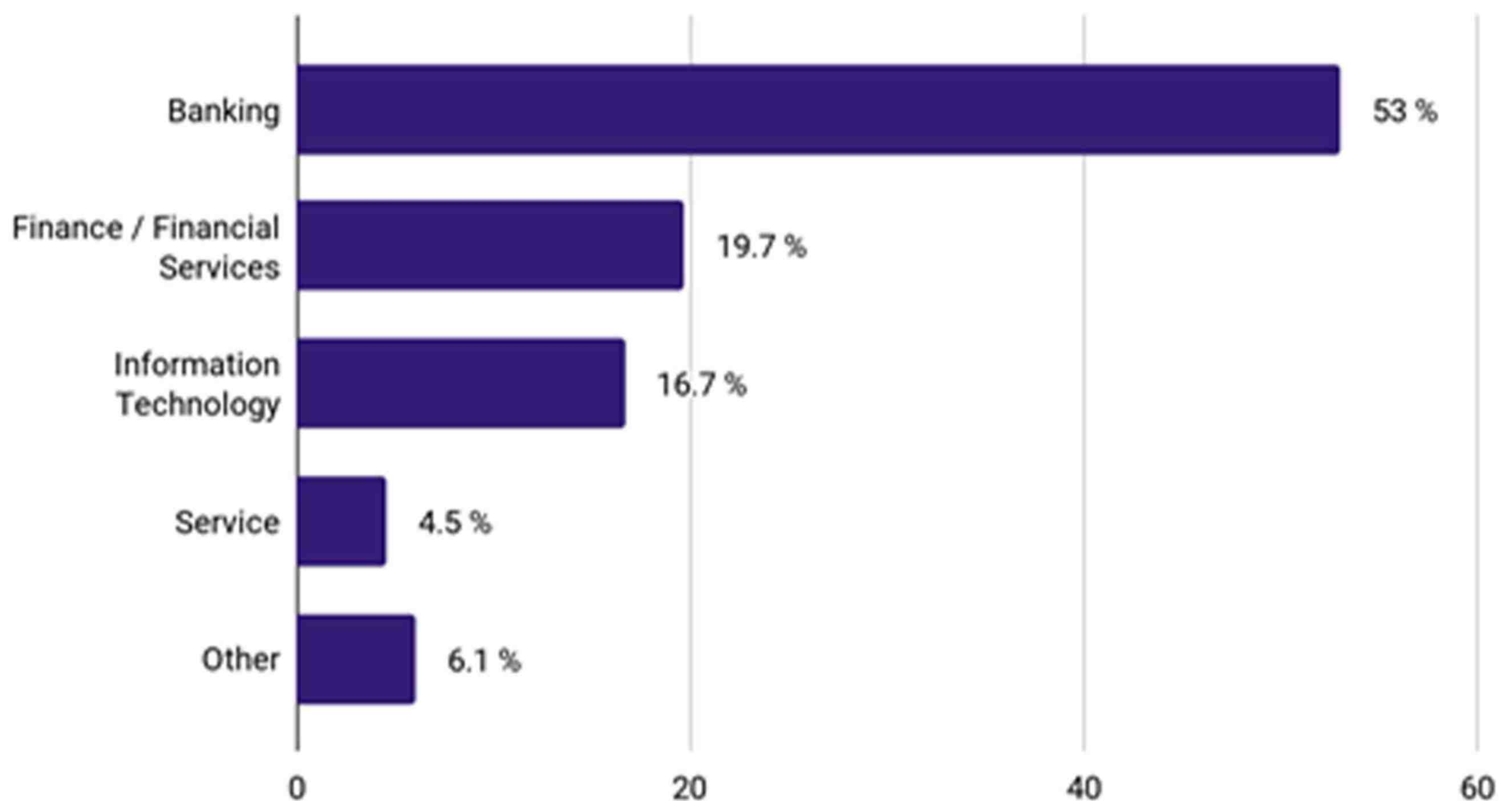
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Recent Batch Profiles

EXPERIENCE LEVEL OF COHORTS

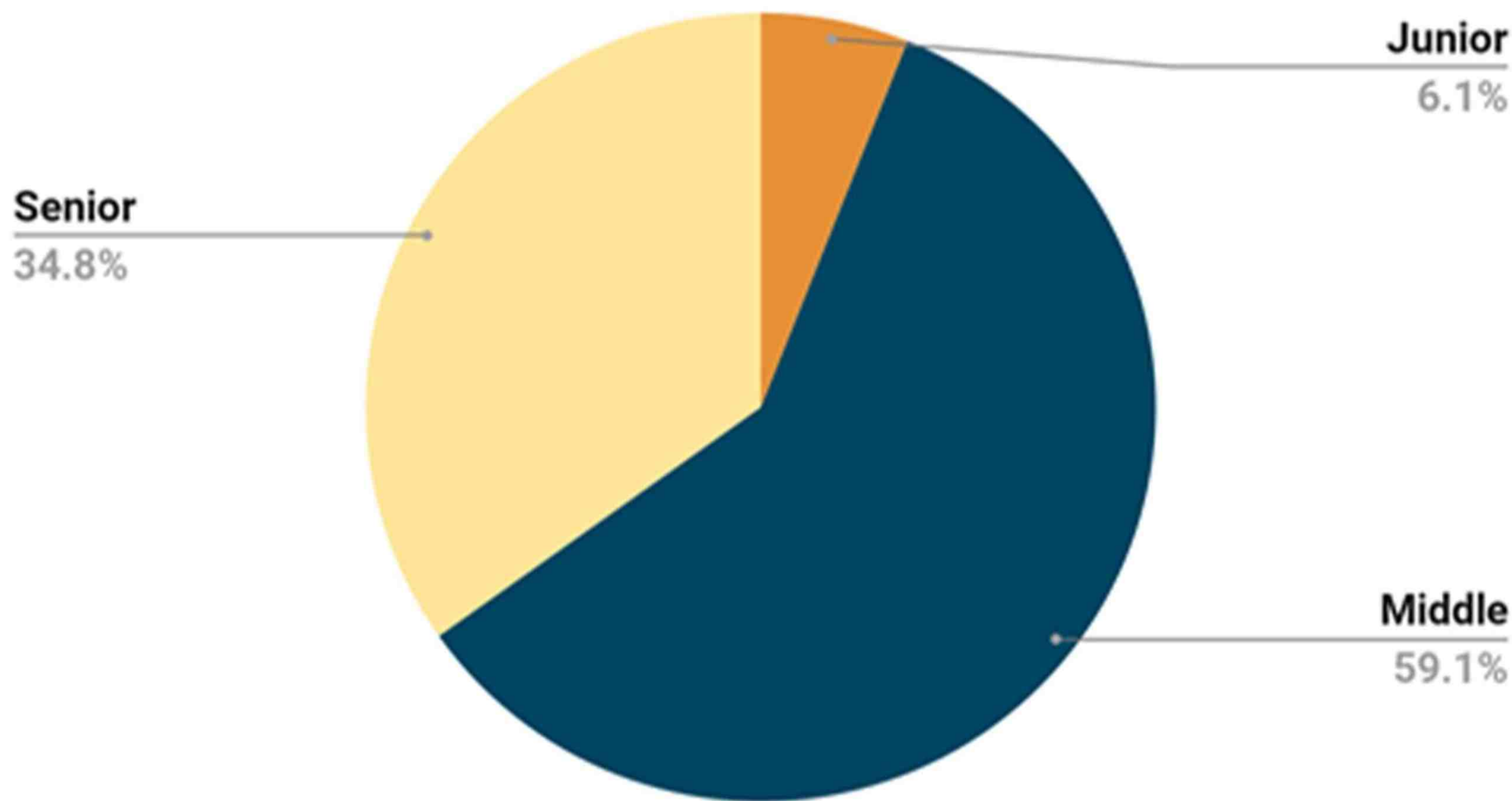


INDUSTRIES PROFILES



Recent Batch Profiles

DESIGNATION WISE BIFURCATION



Glimpse of Top Notch Companies our Alumni working with



About Jaro Education

**“INDIA’S MOST
TRUSTED
ONLINE HIGHER
EDUCATION COMPANY”**

1000+

Corporate Associations

3,00,000+

Careers Transformed

2009

Enhancing Career Since



2012
Education Excellence Awards



2012
e-India Awards



2017
Modi Awards



2018
ABP Education Awards



2019
Economic Times Awards

Jaro Education is India's most trusted online higher education company and a pioneer in the Executive Education space since July 2009. Our aim is to nurture managers, leaders, and entrepreneurs in every field and industry by guiding them to choose and opt for an apt course that caters to their requirements.

With its strong domain expertise and insightful online programmes, Jaro Education has transformed the careers of over 3,00,000 professionals in the last 12 years through its 30+ centers across India.

IIM Nagpur has empanelled Jaro Education for promotion and admission support for its PG Certificate Programmes.