



Institute of
Management Technology
Ghaziabad, Delhi NCR

jaro education

India's Leading Business School

IMT Ghaziabad

presents



Batch 05

Executive Program in Business Management

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Program Overview

48% *of business leaders say they want outside coaching and developmental assignments to grow their skills.*

*DDI GLOBAL LEADERSHIP FORECAST

71% *of CEOs expect skills shortage to disrupt their business strategy in the near future.*

*FORTUNE/DELOITTE CEO SURVEY

Thrive as a global business leader by driving innovation across all diversified industries. Working professionals must reskill to navigate the challenges and drive growth. They must be prepared to embrace change and be willing to learn and adopt new technologies, strategies, and processes, take risks and think outside the box to develop innovative solutions that will help their businesses succeed.

The Executive Program in Business Management is expertly calibrated by IMT Ghaziabad to give you the essential knowledge and skills to take on business leadership challenges. This program will help you develop a holistic understanding of the global business environment. You will have the opportunities to engage in hands-on exercises and activities, participate in case studies and real-world simulations. New age cohorts can effortlessly learn pedagogy based on simulations and experiential learning that instil contemporary business management skills.

Program Highlights

- Associate Alumni status
- Industry Oriented Curriculum
- Take away practical skills in business management
- Simulation-based learning
- Peer Networking across sectors
- Develop skills for effective leadership and decision-making

Learning Outcomes

- Comprehensive Strategic Thinking
- Managerial capability
- Cross-Functional Management
- Business Acumen
- Cross-Functional Management
- Decision Making Skills

Pedagogy



Case studies



In-class presentations



Case based discussion



Interactive lectures



Role-plays and other experiential exercises



Key Program Insights

Duration	<ul style="list-style-type: none">➤ 11 Months
Mode of Delivery	<ul style="list-style-type: none">➤ Direct to Device [D2D]
Eligibility	<ul style="list-style-type: none">➤ 10+2+3 Years Graduation/Diploma + Minimum 2 years of Work Experience➤ Profile Based Selection
Schedule	<ul style="list-style-type: none">➤ <u>Session Timings -</u> Sunday 10:00 AM to 1:00 PM➤ <u>Campus Valediction-</u> 1-day Valediction at Campus➤ <u>Program Commencement Date-</u> May 2023
Who is this program designed for?	<ul style="list-style-type: none">➤ Experienced executives preparing for managerial and leadership roles.➤ Working professionals looking to upskill with contemporary business management modules.

Assessment and Evaluation

- There will be periodic evaluations built-in throughout the duration of the program. These may be in the form of a quiz, assignment, project, case studies or other objectives/subjective assessments.
- The evaluations are designed to ensure continuous participant engagement with the course and encourage learning. On successful completion, participants will receive e-mark sheets.
- Minimum 70% Attendance is compulsory.
- Evaluation will be done by IMT Ghaziabad.

Program Content

Pedagogy consists a blend of various methods including case studies, in-class presentations, discussion, lectures, role-plays and other experiential exercises.



Managing Individual and Group Dynamics



Marketing Management



Quantitative Techniques in Business Decision



Financial Accounting



Consumer Insights (Including Digital Marketing)



Business Economics



Business Innovations & Emerging Technology



Corporate Finance



Value Chain Management



Strategic Management



Cross-Functional Simulation

*The content and information included in the program brochure is subject to change as per the revised terms and conditions.

Certification

“

Upon accomplishing the evaluation criteria and satisfying the requisite attendance criteria, participants will be awarded a 'Certificate of Completion' for the **Executive Program in Business Management from IMT Ghaziabad**”

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Institute of
Management Technology
Ghaziabad, Delhi NCR

Institute of Management Technology Ghaziabad
certifies that

<NAME OF CANDIDATE>

has successfully completed

with Student Code <JROEPBM----->

Eleven Month
EXECUTIVE PROGRAM IN BUSINESS MANAGEMENT

<date>, <year>

Prof. Sita Mishra
Program Director

Prof. Amrita K Bhattacharyya
Program Director

Prof. Nivisha Singh
Chairperson-Certificate Programs

In partnership with
jaro education

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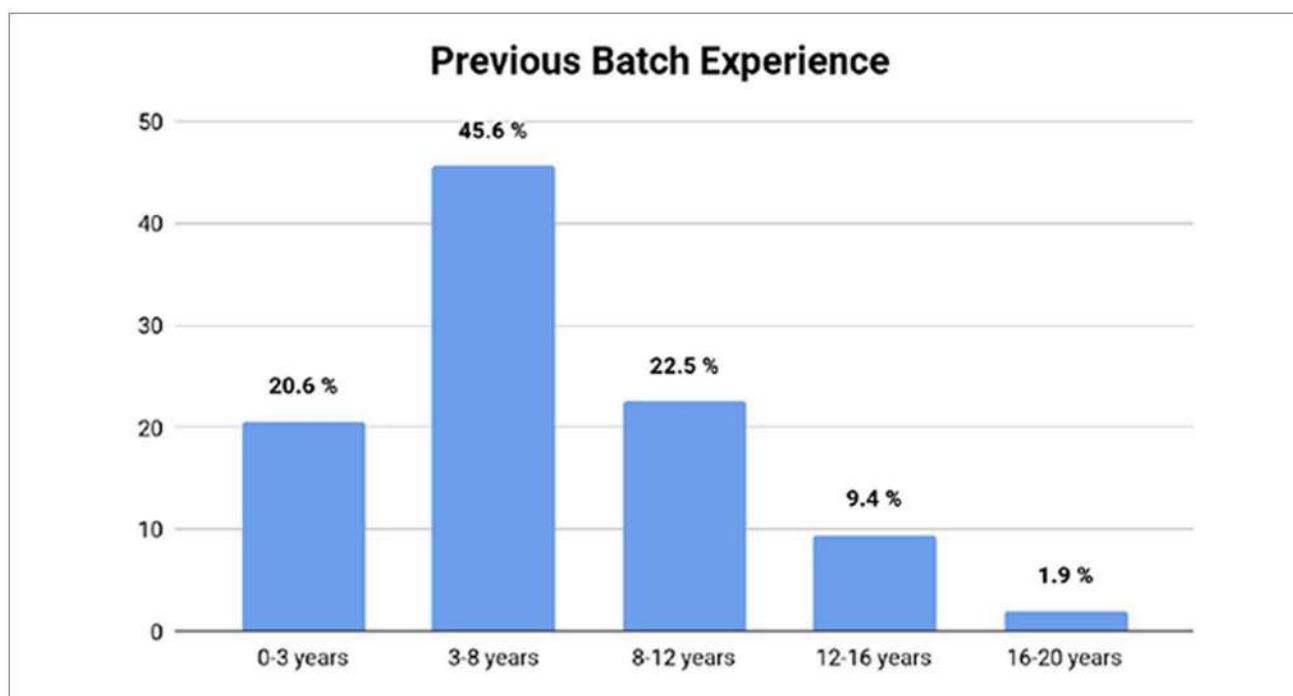
Fee Structure

Particulars	Fee
Application Fee	INR 1,000/- + GST
Program Fees	INR 1,20,000/- + GST
Booking Amount	INR 40,000/- + GST 7 days from the release of offer letter
Instalment 1	INR 40,000/- + GST 7th July 2023
Instalment 2	INR 40,000/- + GST 7th October 2023

* Easy Financing Options Available
Start Learning at Rs - 5,500 per month*

*Financing approval and EMI is at the discretion of the finance partners

Recent Batch Analysis



Top Company Name

- Paytm Payments Bank
- HDFC Bank
- HCL Technologies
- Deloitte
- ACCENTURE
- Siemens Ltd.
- PWC India
- Pfizer
- Standard Chartered Bank
- Deutsche Bank
- Mahindra & Mahindra
- TIMES GROUP
- Citicorp Finance India Limited
- Red Bull
- Coca-Cola

Top Positions

- Cluster Head
- Chief Executive Officer
- Senior Director
- Director
- Associate Director
- Deputy Vice President
- Asst. Vice President
- Senior Engineer
- National Manager
- Zonal Sales Manager
- Country Sports Marketing
- Area General Manager
- Project Operations Manager
- Manager

Testimonial



Neeraj Jha



Sameer Bhogate



Shashank Shekhar Mishra

Global Leadership Cadre - Tech Mahindra
IMT- Ghaziabad EPBM 2020

“My overall experience is very good; this program has truly helped me surge my career ahead as a working professional. Further, it will definitely help me in climbing the ladder in my current organisation. This program is incredible; all the faculty have sound industry know-how, delivering a world-class curriculum to professionals like us. They engage all the students in discussions. IMT Ghaziabad’s faculty did take extra time and special care to emphasise — doubt solving and case studies. I would like to thank Jaro Educations for syncing all the pre-read, course insights (ppt), and class links come on time. And guiding me with placement assistance.”

Know your Facilitators



Dr. Sita Mishra

Program Director
Professor
Marketing Management
IMT Ghaziabad

Dr. Amrita Kamalini Bhattacharyya

Program Director
Assistant Professor
Economic Environment and Policy
IMT Ghaziabad



Dr. Barnali Chaklader

Professor
Finance
IMT Ghaziabad

Dr. Nivisha Singh

Assistant Professor
Strategy, Innovation & Entrepreneurship
IMT Ghaziabad



Dr. Mrinalini Shah

Professor
Operations Management
IMT Ghaziabad

Dr. Ashish Verma

Associate Professor
Finance
IMT Ghaziabad



Dr. Bindu Gupta

Professor
Human Resource Management
IMT Ghaziabad

Dr. Harvinder Singh

Professor
Marketing Management
IMT Ghaziabad



Dr. Reema Khurana

Professor
Information Technology Management
IMT Ghaziabad

Dr. Subhojit Sengupta

Assistant Professor
Marketing Management
IMT Ghaziabad



Dr. Ratri Parida

Associate Professor
Operations Management
IMT Ghaziabad

About IMT Ghaziabad



**Institute of
Management Technology**
Ghaziabad, Delhi NCR



Instilling leadership since its establishment in 1980, IMT Ghaziabad is an AACSB-accredited B-school often counted amongst the finest in the country. IMTG has its focus aligned to developing future leaders of the business world through innovation, execution and social responsibility. It offers the most sought-after Post Graduate program approved by AICTE and is time and again ranked as the top B-School for giving the world over 300 C-Suite role models.

IMT Ghaziabad Advantage

- Ranked 12th Overall and 5th in Private in B School ranking 2021 by Business Today
- Ranked 14th Overall in B School ranking 2021 & 6th in Private by The Week
- 44th NIRF Ranking in Management 2022