

Certification Program in **Corporate Finance & Analytics**

Batch 03

Taught by KPMG in India



Hear from the Leader



Mr Vijay Gogoi

Partner
KPMG in India

We are thrilled to announce a new batch of the Corporate Finance and Analytics program. This program is designed for finance professionals with 1 – 7 years of experience, who will transition into roles that require them to connect corporate strategy with finance.

The Corporate Finance and Analytics program, taught by KPMG in India's experts, will provide you with knowledge in the domains of corporate strategy, investments, private equity and start-ups. With a focus on hands-on learning, you will be equipped with skills required to handle real-world finance challenges. Besides core finance topics, the curriculum aims to develop your soft skills such as inter-personal effectiveness, managing difficult conversations and becoming a trusted advisor to your stakeholders, that is critical for a successful career in corporate finance.

We believe that this program will broaden your financial skillsets and help you grow.

See you in class!

Introduction

“Corporate Finance *is important to all managers because it let them know the company’s financial situation before any decisions can be made* **within the organisation”**

A corporate finance professional is primarily tasked with managing an organisation’s money, and you could find yourself working on a wide range of matters, including capital raising (through either securing a loan from an investment bank, restructuring the business or winning financial backing through another platform, e.g. crowd-funding), valuations, acquisitions, changes in ownership and other activities to improve business. The role of a corporate financier is an exciting one; it’s forward-looking, pro-active, strategic, entrepreneurial and often international in nature. Certification Program in Corporate Finance & Analytics taught by KPMG in India and marketed by Jaro Education will help you gain insights into the role of corporate finance in an organisation and the role of financial markets in catering to financial adequacy for firms and individuals. Join this course to internalise the sound theoretical principles of finance, and the practical environment in which financial decisions are made. The course provides a framework for valuations, fund raising, financial modelling, investment opportunities and much more to explore.






Overview

In this hands-on program, you will be given the opportunity to learn through a variety of real-world transactions and case studies as well as work through exercises in constructing Excel models to help deepen your understanding of concepts.

This program is for those looking to advance their career in a range of professions, including investment banking, private equity, consulting, general management, and other corporate finance jobs within a corporation.

- Fund Raising
 - Financial Analytics
 - Planning, Budgeting and Forecasting
 - Investor Relations
 - Digital Currencies
 - Financial Modelling
- Valuation
 - Financial Decision Making
 - Capital Markets
 - ESG in Finance
 - Power Skills
 - Building a Career in Finance

Program Highlights

-  125 hours of live virtual instructor-led training
-  Learn from industry and subject matter experts of KPMG in India
-  Multi-disciplinary curriculum with finance, analytics and business partnering
-  Peer networking across various industries
-  Certificate of completion from KPMG in India

Learn from the Experts



Subhro Bhattacharya - Associate Partner
Teaching: Valuation, Financial Modelling, Capital Markets

Subhro is a seasoned finance professional with over 16 years of experience across international public accounting, compliance, audit, deals, SOX 404 implementation/reviews, financial reporting/process advisory and technical accounting advisory. Subhro has immense global experience of working with multicultural teams. He has delivered a lot of trainings on Ind AS, IFRS and US GAAP and has extensive experience in curating and leading learning programs across corporates, government and retail in India and Australia. He has a rich cross sector experience with primary focus on technology, media/entertainment, Telco and transport sector. Subhro is also a Certified Practicing Accountant (CPA) Australia and a Master of Professional Accounting from UNSW, Australia.



Arun Babbar - Associate Director
Teaching: Power Skills for Corporate Finance Professionals

Arun has over 15 years of multi-industry experience across Consulting and Talent Development roles spanning Business Development, Team Management, Content Creation, HR Business Partner, Sales Training. He has held leadership responsibilities in Talent Development roles in Manufacturing, Insurance and Real Estate sectors. He has consistent track record of turning around business performance and delivering results in challenging environments, through consulting, coaching and training. He has created sustainable impact through improvements in business delivery, building motivated teams and superior client relationships.



Learn from the Experts



Jagpreet Brar - Director

Teaching: Power Skills for Corporate Finance Professionals

Jagpreet has more than two decades of multi-industry experience across business development, team management, content creation, managing Learning Outsourcing, HR Process Automation, HR Business Partner, Sales Training, Contact Centre Operations, and Retail Sales. He has held leadership responsibilities including significant P&L management across business and HR roles. He has consistent track record of turning around business performance and delivering results in challenging environments, through consulting, coaching and training. He has created sustainable impact through improvements in business delivery, building motivated teams and superior client relationships.



Pranav Dar - Assistant Manager

Teaching: Financial Analytics

Pranav has 10+ years of experience in Training and Mentoring in the world of Data Analytics, Business Intelligence and Business Analytics. He is an experienced visualization and storytelling professional and has delivered 2000+ hours of training for 1000+ professionals around the globe. He has successfully worked on and delivered data analytics projects using tools like Tableau, Power BI, Alteryx and SQL.



Learn from the Experts



Siddharth Gupta - Director
Teaching: Business Analytics,
Data Analytics

Siddharth Gupta has over 13 years' experience of advising large Indian and multinational corporations. He has worked on a range of assignments in the domain of Data Analytics, Process and Reporting Automation, Visualization, Audit Analytics, Tax Analytics, FCPA Analytics and Compliance Analytics. He has managed and carried out various analytics project in domain of Data Analytics, Fraud Analytics, AML and FPCA, GST Analytics, Optimization and Data Remediation.



Ashwani Gupta - Associate Director
Teaching: Data Modelling

Ashwani Gupta is a professional with 15+ years of experience in Consulting, Business Development, BI Implementations, Data Analytics, Statistical Modelling and Reporting. He has successfully deployed multiple projects on SQL, SAS, R, Alteryx, Tableau, Qlik and Cloud (AWS, Azure) across different geographies, around the globe.



Learn from the Experts



Varun Kapoor - Director

Varun is a seasoned Strategy and Corporate Development professional with 11 years of experience reflecting excellence to maximize opportunities in Investment Banking, Growth, and Transformation roles. He has experience of 40+ M&A and Fund-Raising transactions across 12 sectors and has worked exclusively with CEOs for 6+ years, executed 20+ cross-functional strategic, business transformation, and operational excellence projects. He has extensive expertise in scaling up businesses, forging global strategic partnerships, executing commercial projects, and solving complex business problems.



Hear from our alumni



While I enrolled in the KPMG Corporate Finance & Analytics program, intending to grow in my career and be equipped with better skills, the program provided in-depth insights into corporate finance and helped us understand the business through a detailed curriculum and flexible learning. It has surely enhanced my skills and helped me improve my efficiency with better output on the work front. Learning from industry mavens gave us a good experience and exposure to a wider perspective, which also helped us boost our interpersonal skills. Jaro Education has provided end-to-end support for a seamless learning experience throughout this upskilling journey. I want to recommend this program to my friends and colleagues.

Mr Devendra Tank
Accounts Manager, India Agencies (RECD)



I enrolled in KPMG corporate finance program with an aim to revamp my career and upscale my skills. While it was a great experience both learning and connecting with peers. This program helped me understand the concepts used in my daily work life related to corporate finance more deeply, which helped me to enhance my work. It also helped me to stay current with the market demands and opportunities. The faculties have been good. While it was great interacting and learning from different backgrounds and industries so they brought their different perspectives, which helped the entire group to grow. I recommend this program to aspiring learners who wish to boost their skills with more efficacy and better results.

Mr Bhaskar Tewary
Manager - Corporate Finance

Who is this program for?

- B.com, M.com, MBA (Finance) or similar
- Working professionals between 1 to 7 years (with no CA/CFA/CPA degree)



At the end of the program, participants will be able to

- ◆ **Explain** essential concepts of financial decision-making, planning, budgeting, and forecasting
- ◆ **Apply** principles of finance to business strategies and challenges
- ◆ **Communicate** financial data insights using narratives and visualisations
- ◆ **Connect** strategic decision making to corporate finance
- ◆ **Foster** positive relationships with your stakeholders through effective management of expectations and building trust
- ◆ **Manage** conflicts in an organisational setting constructively

Program Details

Duration	6 months, 125 hours
Lecture Schedule	Weekend sessions
Mode of engagement	Virtual instructor-led
Total Fees	INR 96,000/- + GST
Application Fee	INR 1,000/- (inclusive of GST)
Session Timings	Saturday, 6:00 pm- 8:00 pm Sunday, 10:00 am- 1:00 pm



Curriculum

Module	Topics covered	Duration (in hours)
Introduction to Corporate Finance	<ul style="list-style-type: none">- Overview of corporate finance- Practical application of corporate finance	3
	Capstone Project - Part 1	3
Time Value of Money	<ul style="list-style-type: none">- Introduction to compounding and discounting- Techniques for cash flow compounding- Techniques for cash flow discounting- Application of cash flow compounding & discounting in practical life	4
	Capstone Project - Part 2	3
Working Capital Management	<ul style="list-style-type: none">- Introduction and importance of working capital in business- Financing of Working capital- Working capital management and its practical application	6
	Capstone Project - Part 3	3
Capital Structure and Financing Decisions	<ul style="list-style-type: none">- Long term sources of finance (Capital)- Calculation of cost of capital through case studies	8

Module	Topics covered	Duration (in hours)
	<ul style="list-style-type: none"> - Capital Asset Pricing Model (CAPM) - Decision about optimum capital structure - Meaning, application and analysis of leverages 	
	Capstone Project - Part 4	3
Valuation of Securities	<ul style="list-style-type: none"> - Process of raising funds through primary market (IPO) - Valuation of equity shares - Valuation of preference shares - Valuation of debt securities shares 	8
	Capstone Project - Part 5	3
Corporate Valuation	<ul style="list-style-type: none"> - Asset based valuation models - Earnings based valuation models - Cash flow based valuation models - Valuations of business in mergers & acquisitions deals 	9
Power Skills for the Corporate Finance Professional - II	<ul style="list-style-type: none"> - Negotiation Skills - Project Management 	3 3
	Capstone Project - Part 6	3
Capital Budgeting and Investment Decisions	<ul style="list-style-type: none"> - Evaluating investment opportunities - Net Present Value (NPV) analysis - Internal Rate of Return (IRR) and profitability index 	9

Module	Topics covered	Duration (in hours)
	<ul style="list-style-type: none"> - Capital budgeting techniques and decision criteria - Risk analysis in capital budgeting 	
Power Skills for the Corporate Finance Professional - I	<ul style="list-style-type: none"> - Advance Excel Skills 	6
	Capstone Project - Part 7	3
Portfolio Management	<ul style="list-style-type: none"> - Phases of Portfolio management - Risk analysis of Portfolio management - Systematic and unsystematic risk - Portfolio evaluation methods 	6
	Capstone Project - Part 8	3
Dividend Policy and Shareholder Value	<ul style="list-style-type: none"> - Evaluating the dividend policy decisions - Dividend theories and implications - Share repurchases (buyback) and their impact on shareholder value 	4
	Capstone Project - Part 9	3
Financial Modelling	<ul style="list-style-type: none"> - Data requirements for financial modelling - Methods of forecasting - Ratio analysis of financial statements - Types of financial models 	12

Module	Topics covered	Duration (in hours)
	<ul style="list-style-type: none"> - Three statement model - Debt modelling - Leverage buyout model - Error checks and validating the model - Pitfalls of financial modelling - Credit rating - Funding lifecycle - Alternative investment, PE VC 	
	Final Capstone Submission	3
ESG in Finance	- Introduction to ESG in Finance	13
	ESG in Finance Assignment	3
Analytics and Data Visualization	<ul style="list-style-type: none"> - Introduction to Financial Analytics and Data Analytics - Introduction to Data Visualization tools and techniques 	6 6
Power Skills for the Corporate Finance Professional - III	<ul style="list-style-type: none"> - Storytelling with data - Effective Communications and Presentation Skills 	3 8

Module	Topics covered	Duration (in hours)
	Analytics Assignment	3
Career Development	<ul style="list-style-type: none">- Context setting and Careers in Corporate Finance- Resume Writing Activity- LinkedIn Activity- Interview Skills	8

Bifurcation of Learning Hours					
Category	Corporate Finance	Analytics and Data Visualization	Power Skills	Career Development	Capstone Project and Assignments
Hours	82	12	23	8	36
Total	125				36

Note:
- Learning levels of the tools will be intermediary in nature
- This is an indicative list of modules and is subject to change as per KPMG in India's discretion

Specimen Certificate

Participants will be awarded with
‘Certificate of Completion’
based on attendance criteria (70%)

Participants, who are unable to
meet the criteria will be awarded
a ‘Certificate of Participation’



Certificate of completion

This certificate is issued to

Name Surname of participant

Who has successfully completed the **Corporate Finance and Analytics Programme** dated XX.XX.2023
(Duration: 6 months; Learning hours: 130)

A blue ink signature of Vijay Gogoi.

Vijay Gogoi
Partner
KPMG India Services LLP
A member firm of KPMG network of independent firms in India

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Eligibility & Selection Criteria





- Prior work experience from 1 to 7 years is necessary in the finance domain
- Bachelor's degree in B.com, M.com, MBA (Finance) or similar with at least 50% marks or equivalent CGPA from a recognised institute/university
- The selection will be based on candidate's profile evaluation and personal interview through video conferencing or Zoom



About KPMG in India

KPMG entities in India are professional services firm(s). These Indian member firms are affiliated with KPMG International Limited. KPMG was established in India in August 1993. Our professionals leverage the global network of firms and are conversant with local laws, regulations, markets and competition. KPMG has offices across India in Ahmedabad, Bengaluru, Chandigarh, Chennai, Gurugram, Hyderabad, Jaipur, Kochi, Kolkata, Mumbai, Noida, Pune, Vadodara and Vijayawada.

KPMG entities in India offer services to national and international clients in India across sectors. We strive to provide rapid, performance-based, industry-focused and technology-enabled services, which reflect a shared knowledge of global and local industries and our experience of the Indian business environment.

- KPMG in India wins the Business World HR Excellence Awards 2020 in Learning and Development. 
- People Capital Index Top-50: KPMG in India, including KGS (KPMG Global Services), is elated to feature in the Best 50 Companies for 2019! 
- LNOD Roundtable– Best Company to work for Millennials at the Millennial Max Conference 2019 by LNOD. 
- ASSOCHAM Best Employer for women: KPMG in India was named as the Runner Up in the "Best Employer for Women 2019" & "Best Employer for Inclusion Policies 2019" categories as part of ASSOCHAM's Diversity & Inclusion Awards! 
- Avtar– Top 10 companies to work for in India: KPMG in India was recognized amongst the Top 10 Best Companies for Women in India 2019 & 2020! 