

Post Graduate Certificate Programme in **Banking & Finance**



position in
Outlook ICARE 2020



Rank in Management
Category
By NIRF 2022



India Today
MDRA 2020



#Leadership & Innovation
Award 2020 in the Business
School Category by HEF

Batch 03



Marketing Partner

jaro education

About IIM Trichy

IIM Tiruchirappalli (IIMT) is one of the fastest-growing second-generation IIMs with a full-fledged state-of-the-art campus spread over 174 acres. Started in 2011, the institute has established its name as one of the premier management institutions with capabilities in creating and disseminating management knowledge. The institute has over 44 faculty members with strong academic and industrial experience.

Faculty members are from leading management educational institutions both from India, like IIMs and IITs, and also from foreign universities. The institute, apart from running the flagship Post Graduate Programme in Management, also has doctoral programmes and postgraduate programmes in business management for working managers.

IIM Tiruchirappalli was conferred with the Leadership & Innovation Award: 2020 in the Business School Category by the Higher Education Forum (HEF) at the 11th HEF Annual Convention. The Institute is placed 7th among top B-Schools in Outlook-ICARE India MBA Rankings 2020.

IIM Tiruchirappalli has been placed at 18th rank by the National Institutional Ranking Framework, Ministry of Human Resource Development, Government of India (2022) in the category of Management Institutions. The eLearning Center of Executive Education and Consultancy (EEC) furthers the mission of IIMT to reach out to aspiring executives keeping in mind their time and location constraints.

The e-learning programmes enable IIMT to foray into the online Executive Education space with a single-minded focus to make quality management education contemporary, conveniently accessible and affordable.



Director's Message



Indian Institute of Management Tiruchirappalli (IIMT) is the 11th IIM established by the Government of India in 2011 and has completed the 12-years of milestone. Tiruchirappalli is a vibrant city widely known for its art and culture that dates back to thousands of years. Now the city is the hub of educational institutions, scholastic centers, and modern industries. Our Institute is transcending to new heights and stands true to its motto: 'Gyaanam Anantam' which means 'Knowledge is Infinite'. Continuous learning is the foundation for better value creation and IIMT aspires to instill in its

students an unceasing desire to learn. The institute proudly takes on the responsibility of shaping the students into leaders of tomorrow who would be the catalysts of change for the betterment of society. IIMT is functioning from its sprawling state-of-the-art campus spread over 174 acres of land, situated about 11 km from Tiruchirappalli International Airport.

Our mission is to nurture a learning environment that assimilates, disseminates, and creates knowledge of global standards adding value to the society and nation. Starting journey with an intake of 84 students, today we host over 500 students and offer diverse Programmes such as: Post Graduate Programme in Management (PGPM); Post Graduate Programme in Management – Human Resources (PGPM - HRM), Doctoral Programme in Management (DPM), Executive Doctoral Programme in Management (EDPM) and Post Graduate Programme in Business Management (PGPBM) for the working executives. The Executive Education & Consulting under IIM Trichy offers both short duration and long duration programmes, Faculty Development Programmes, and e-Learning Programmes especially designed to enhance the skills and knowledge of the corporate managers. Through a carefully designed curriculum, we shape our students as future leaders with a deeper understanding. We also strive to create dynamic and innovative entrepreneurs who could bring positive changes in Society.

Our strength comes from our faculty members and dedicated staff. Our faculty possess the highest level of innovative and interactive skills. They not only impart knowledge but also instill the core values and ethos of invincible Indian culture. We develop a spirit of enquiry into the minds of our students and for fruitful purposes invite them to challenge the existing paradigms. High-quality research is always an integral part of IIMT culture. Our thoughtfully created Learning Resource Centre helps the faculty and research scholars to ponder over their ideas in an exquisite academic ambience and produce world-class research output. IIM Tiruchirappalli has expanded its horizons by entering into various collaborations with academia and industry. We have signed agreements of academic cooperation with reputed institutions across the world. Through projects like 'Make a Difference', we imbibe social and national commitments in our students.

We take pride in who we are. We do not fixate on past accomplishments and constantly look for innovative ways to establish our vision to be a leading management institution with a significant impact on business and society. We believe that the Institute has the potential to be transformed into one of the best world-class management schools in India. We invite every stakeholder of society to join us in this journey of spreading value-based management education.

Prof. Pawan Kumar Singh
Director, IIM Tiruchirappalli

Programme Directors



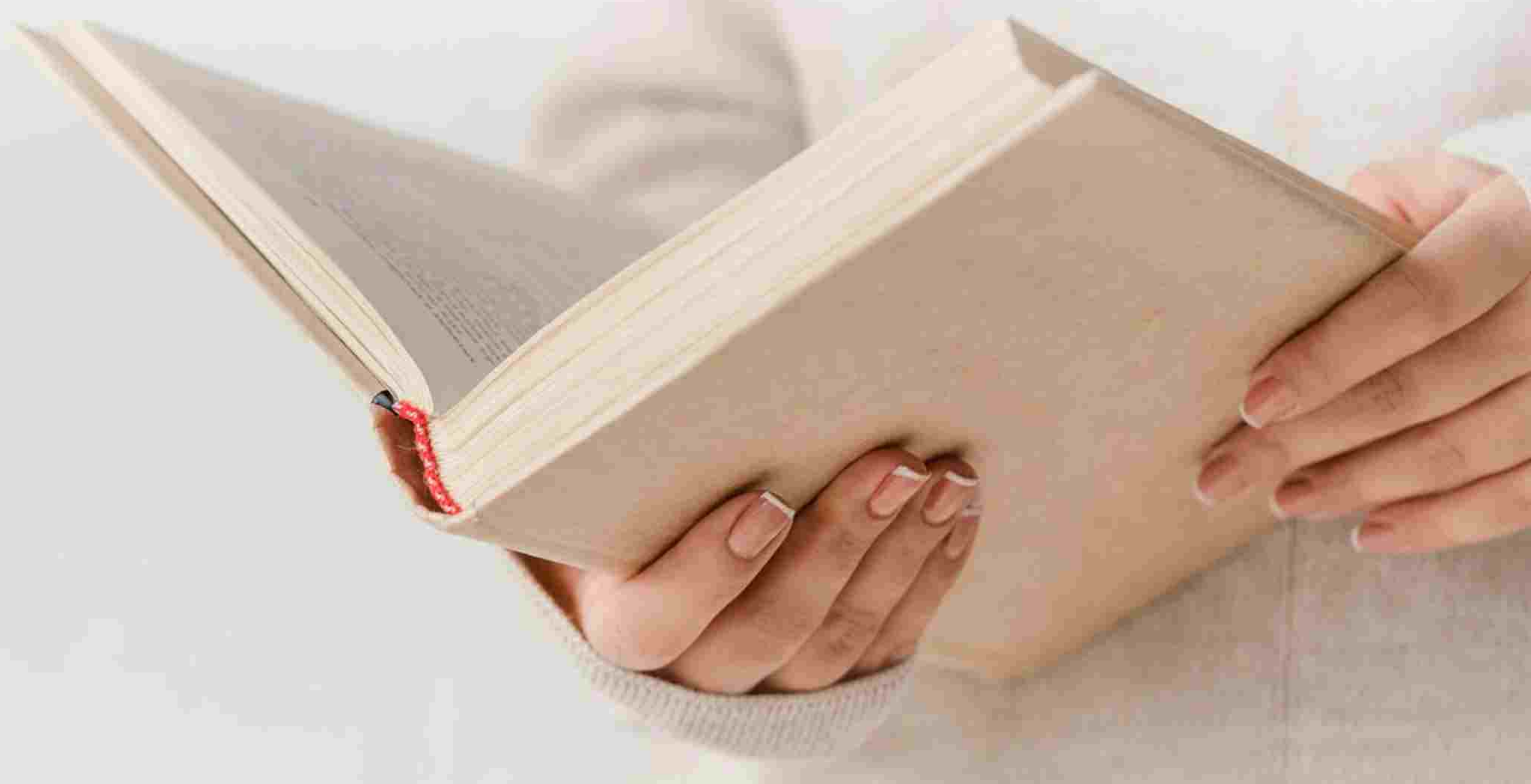
Dr. Priyesh V P **Finance and Accounting**

Priyesh V P is an Assistant Professor in the Finance and Accounting area at IIM Tiruchirappalli. He holds a Ph.D. in Finance and Accounting from IIM Kozhikode, with a focus on the financial reporting quality of Indian firms. Prior to joining IIM Trichy, he gained valuable experience at IIM Amritsar and Jindal Global Business School. He teaches courses in various programs like MBA, MDP, and Ph.D. Besides teaching, Priyesh actively engages in research in the field of accounting and financial reporting. He has received the prestigious 2017-18 NSE-IGIDR Corporate Governance Research Grant of USD 2000 for his outstanding research contributions. With a research-driven teaching approach, Priyesh is dedicated to equipping students with the necessary skills and knowledge in finance and accounting, aiming to make a lasting impact on the academic community and contribute to the growth and development of the financial sector.



Prof. Shalini V **Finance and Accounting**

Prof. Shalini Velappan is an Assistant Professor in the Finance and Accounting area at IIM Trichy. Her research and teaching interests are in the field of asset pricing, risk management and financial technology. She has about 8 years of industry experience in the development of end to end analytical solutions in banking and automobile domains across international markets. She has received several fellowships & awards, such as DAAD, JRF & SRF, as well as President award, Global Diversity Equity & Inclusion award, Asia Pacific award from Ford Motors amongst many. She has also won several hackathons and innovation challenges.



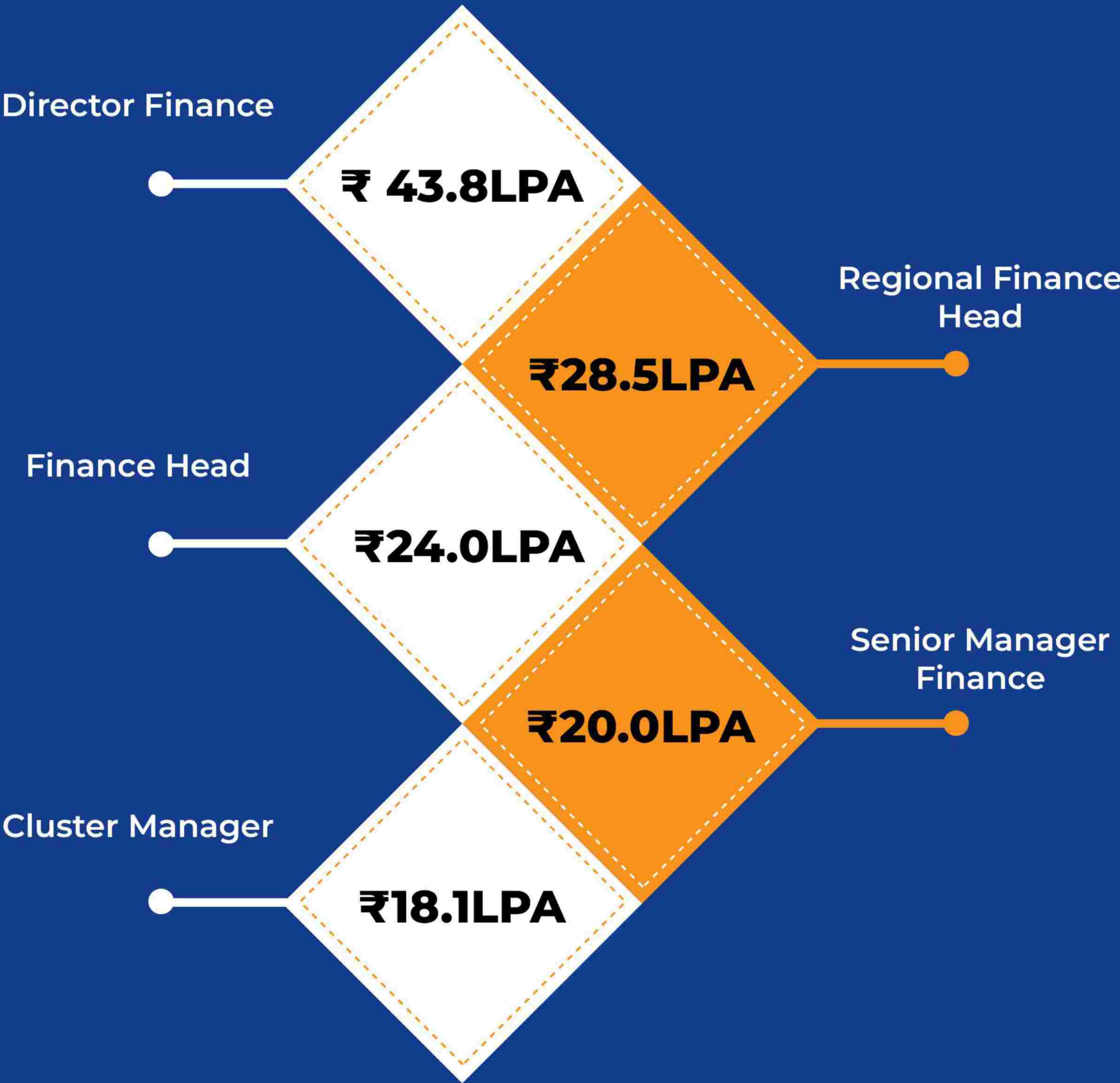
Lead the Banking and Financial Revolution

Rebounding from the pandemic's impact, the nation witnesses a transformation in banking and financial services. With the growing demand for qualified professionals, the banking and finance sector fuels expansion in volume and is predicted to set a new benchmark ahead.

In this digital age, articulate a vision to strive for success with new-age frameworks, to ultimately lead and innovate in the banking and financial industry. This industry will continue to raise more capital as compared to previous years.

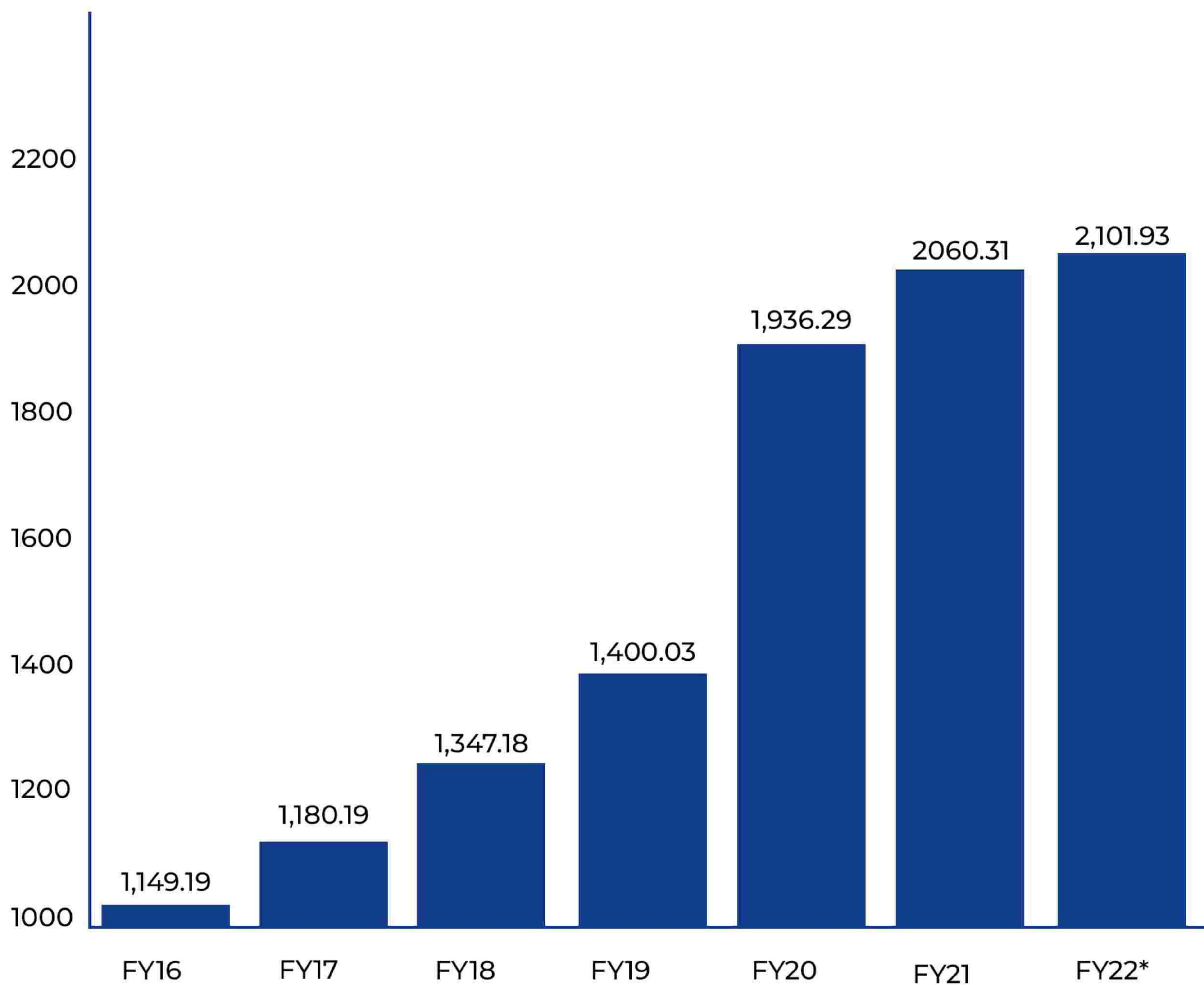
“Job demand in the banking, financial services, and insurance sector have spurred with swift adoption of digital payment with the primary bank's mobile app being used more frequently, **at 44%. The Indian BFSI industry witnessed an optimistic year-on-year growth of 27% in February 2022.**”

Average Salary Stats:



*Ambitionbox and 6figs

Growth in Deposits (US \$ Billion)



March towards New Digital India

“

India's digital lending stood at US\$ 75 billion in FY18 and is estimated to reach US\$ 1 trillion by FY23 driven by the five-fold increase in the digital disbursements. By 2025, India's fintech market is expected to reach Rs. 6.2 trillion (US\$ 83.48 billion).

India will contribute 2.2% to the world's digital payments market by 2023, while the value of such transaction is expected to reach US\$ 12.4 trillion globally by 2025.

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Programme Overview

To bring transformation in the banking industry in this digital age, join the Post Graduate Certificate Programme in Banking and Finance. This interdisciplinary programme equips professionals with key knowledge and provides insights into the operations of banks and other financial institutions. Accelerate innovation in the digital banking and financial industry, improve your industry know-how and learning experience with a rich curriculum filled with case studies, group assignments, development of term papers, simulations, etc.

Swiftly, march towards a successful career in the banking and finance sector by upskilling with the world-class Post Graduate Certificate Programme in Banking and Finance from one of the top business schools in India, IIM Trichy.

Programme Highlights

- ◉ Post Graduate Certificate from IIM Trichy
- ◉ Executive Education Programme Alumni of IIM Trichy
- ◉ Rigorous Pedagogy filled with case study, group projects and simulations

Learning Outcomes

- Operational mechanisms of both banks and Non-Banking Financial Companies (NBFCs)
- Functioning of fee-based financial services
- Conceptual frameworks governing the operations of the organizations
- Overarching regulations governing banks and NBFCs
- Array of products and innovative offerings such as Fintech and Analytics, provided by these institutions
- Marketing strategies employed by banks and other financial institutions to promote their products

Pedagogy

The Post Graduate Certificate Programme in Banking and Finance from IIM Trichy will be delivered through a mix of class lectures, case study, group assignments, development of term papers, and simulations.

Programme Content

- ❖ Financial Statements and analysis
- ❖ Fundamentals of banking and financial services
- ❖ Introduction to financial markets and services
- ❖ Introduction and basic functioning of investment banks, venture capital and private equity
- ❖ Fixed income securities
- ❖ Management of forex
- ❖ Mergers and acquisitions in banking
- ❖ Basics of corporate finance and its application in banking and financial services
- ❖ Functioning of banks as well as other financial services firms
- ❖ Legal and regulatory framework for banking and financial services
- ❖ Risk Management in Banks and other financial services firms
- ❖ Project appraisal and financing
- ❖ Marketing of financial products
- ❖ Application of IT in banks and financial services
- ❖ Taxation of investments in India
- ❖ Basics of fintech, blockchain, and other technological innovations
- ❖ Essentials of business analytics
- ❖ Essentials of leadership in banking and financial services
- ❖ Strategy formulation and implementation; strategies in post-pandemic digital world

Specimen Certificate

"Post Graduate Certificate Programme in Banking and Finance"

for those who successfully complete the prescribed course of study
and fulfill all other academic requirements.

		Roll Number:	
भारतीय प्रबन्धन संस्थान तिरुचिरापल्ली Indian Institute of Management Tiruchirappalli <i>Certificate of Completion</i> <i>This is to certify that</i> has successfully completed the <i>Post Graduate Certificate Programme in Banking & Finance</i> through blended learning held from to			
Programme Director	Programme Director	Chairperson Executive Education and Consulting	Director
Sl.No.:			



Programme Details

Duration	1 Year
Mode	Live Online
Eligibility	- Bachelor's or Post graduate Degree with at least 50% marks or equivalent CGPA [45% in case of the candidates belonging to SC/ST/PWD] awarded by: a) Universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or b) Institutions declared to be deemed as a University under Section 3 of the UGC Act, 1956, or c) Possess an equivalent qualification recognized by the Ministry of HRD, Government of India. - Minimum post qualification experience of 5 years is desirable. - Reservations will be provided to eligible candidates as per Government of India norms.
Campus Immersion	One campus immersion for total of 3 days.
Schedule	- Frequency: Once a week. - Days: 3-hour session per week. - Timings: Sunday 10:00 a.m. to 1:15 p.m.

Fee Structure

Application Fee	INR 2,500/- + 18% GST
Total Programme Fee (Exclusive of application fee)	INR 2,11,000/- + 18% GST

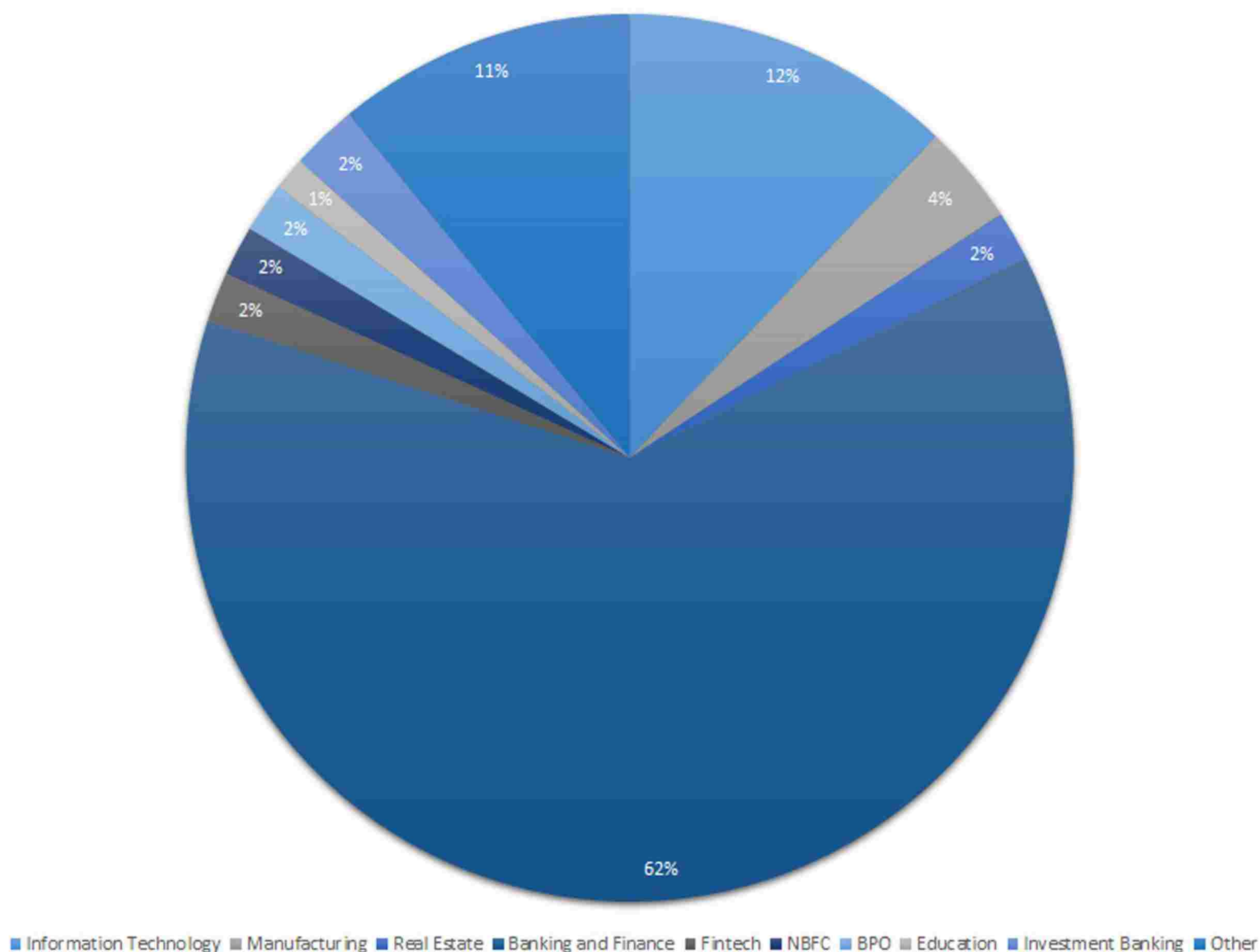
Installment Pattern

1st Installment	2nd Installment	3rd Installment
INR 73,500/- Before Term 1 (5 days from the release of offer letter)	INR 70,000/- Before Term 2	INR 67,500/- Before Term 3

Easy EMI options available

Recent Batch Analysis

Industry Representation



Designation Level

